

PROGRAM OVERVIEW

The Southern California Association of Governments (SCAG) and its *Go Human* Program, along with California Walks, announces the Call for Applicants for the Community Safety Ambassador Training Program (Ambassador Program) for Imperial, San Bernardino, and Ventura counties, which is being operated by CalWalks with funding by SCAG. We acknowledge the challenges our communities face at this time and are immensely grateful for your dedication to your community in our ever-changing environment.

The Ambassador Program is a community engagement and leadership development opportunity for community members. Through this program you will learn about walking and biking safety and how to become a safety champion for your community.

The Ambassador Program works with 20 community members per county to complete a training program to build capacity and improve walking and biking safety in their communities; the program will strengthen collaboration with local community spaces and stakeholders to make Imperial, San Bernardino, and Ventura counties safer and more pleasant places to navigate on foot or on wheels. Selected Ambassadors will be engaged by CalWorks for this paid training opportunity, which is made for your community and consists of educational and engagement strategies to improve safety through virtual interactive workshops.

All successful Ambassadors will earn \$500 for participating and supporting facilitation in virtual Training Sessions and accompanying Workshops, as well as co-developing and executing an Activation project. All program activities will be hosted remotely and in bilingual Spanish through an online platform, and not in-person due to COVID-19. Ambassadors will be compensated upon completion of the Ambassador Program, including youth.

Please submit the online application available at bit.ly/CWAmbassadorProgram as an English version as well as bit.ly/ProgramadeEmbajadores as a Spanish version. For early consideration submit the application, by Friday, April 30, 2021 at 5:00 PM, or by submitting this application as a PDF to Dorothy Le Suchkova, SCAG Senior Regional Planner, at suchkova@scag.ca.gov. For questions or help filling out the application, contact Edgar Arellano, California Walks Programs Manager, at edgar@calwalks.org or at (714) 715-6130. Assistance also available in Spanish.

For more information about the program guidelines, please visit the Community Ambassadors website at scag.ca.gov/go-human-community-ambassadors.

Applicant Information

Applicant Name: _____

Contact Email (optional - must provide one contact method)

Contact Phone: (optional - must provide one contact method)

Organization (if applicable):

Organization Website/Social Media (if applicable):

City/Community:

County:

Unincorporated?

Yes ☐ No ☐

How did you hear about the program?

☐ GoHuman Website

☐ Social Media

☐ Local Organization:

☐ SCAG Website

☐ Word of Mouth

☐ Other:

☐ Cal Walks Website

☐ Newsletter/Listserv:

Preferred Meeting Time

Preferred Day of week: _____

Preferred Time of Day: _____

Alternate Day of week: _____

Alternate Time of Day: _____

Access Needs

Please let us know how we can ensure you are able to engage and access this program. Do you have any access needs?
(For example language interpretation, visual access, or internet access)

Application Continues on Next Page

Community Information

Which of the following describe the communities you identify with? *(Please check all that apply and add more descriptions as you see fit.)*

- ☐ Historically Segregated and/or Under-served Community
- ☐ Disability-Focused Community
- ☐ School Community
- ☐ Older Adult Community
- ☐ Children or Youth-focused Community
- ☐ Parent, Family, and/or Caregiver
- ☐ Immigrant/Refugee Community
- ☐ Low English Proficiency Community
- ☐ Low Income Community
- ☐ Other: Rural Community
- ☐ Other: _____

Describe your community’s walking, biking, rolling, and/or other mobility safety concerns. If possible, include specific neighborhoods, intersections of concern, and groups of particular concern. (required, approximately 100 words)

How do you see yourself becoming a community champion through this program? Please share any additional information you’d like our team to know about you or your community.(required, approximately 100 words)
